MEMO

To: Mayor and City Council

From: Mark Gaugh, City Manager

Date: March 19, 2018

Re: Manager's Report

Business Park Update – Russ was in town on Friday, March 9 to go over the interior final punch list for building improvements. The contractor still has some work to do outside the building. The three-phase line should be installed within a couple of weeks, as well. Then, the building will be ready to occupy.

Community Livability Data – I have been working on data collection for livability for twenty Missouri communities in our population range. A variety of sources will be used, and even then, there will be a lot of work involved in cross-checking parameters or metrics involved.

Cameron Promotional Videos – We are in the process of video production for two different videos promoting Cameron. One is done by CGI Communications, which does municipal videos routinely. The other video is designed for a different audience and is being created by students from the high school. With two different approaches, we should reach a wider group of people. Our cost is very minimal for the video production (approx. $1,200). There is no cost to the City for the CGI video, since they get production costs from voluntary advertising from local businesses. We are looking forward to seeing the completed products.

Economic Development Report – Terry Rumery will give reports to Council, usually on a monthly basis. Last report was given at the last Council meeting on March 5.

MML Northwest Regional Meeting – Cameron will host the NW Regional meeting on April 12, at 6:00 p.m. at the YMCA. Municipal officials from the area are notified by MML.

Newspaper Articles – In 2014, we started clipping newspaper articles dealing with any City-related subject. These articles will provide an interesting source of past events, as well as a historical record. We have two large binders full, currently, and have started a third.

Highway 36 Alliance Guide – We just received the Highway 36 Guide for this year, and have distributed throughout Cameron at various locations. The City has been a member of the group for many years. Its main purpose is to promote tourism along the corridor of Highway 36, running from St. Joseph to Hannibal.