RESOLUTION 2020-34

Agenda Item

To: Mayor and City Council

From: Steve Rasmussen, City Manager

Date: September 21, 2020

Subject: Community Projects Resolution

Issue:

The City of Cameron approved the FY 2021 budget that included $232,000 in Line 10-10-400-00 for Community Projects. At the Council Work Session held on September 14th, the Council refined the list of "Collaborative and Project Ideas" down to seven areas for further work. These seven areas are detailed in this Resolution. Each area has specific caveats that are reflected in the separate sections of the Resolution reflecting the Council's consensus at the Work Session. While each one is slightly different, in total they give the Staff sufficient guidance to begin work on these Community Projects.

Recommendation.

That the Council approve this Resolution.

Resolution 2020-34

A RESOLUTION AUTHORIZING THE EXPENDITURE OF FUNDS FOR CERTAIN COMMUNITY PROJECTS

WHEREAS, the City of Cameron desires that certain projects be pursued to further the Council's Goals as set forth in Resolution 2020 -26; and

WHEREAS, the City of Cameron further desires that projects be pursued that contribute to the attractiveness, livability and desirability of the community; and

WHEREAS, the City of Cameron conducted a Collaboration Meeting on June 22, 2020 to receive public input on such projects; and

WHEREAS, the City of Cameron included certain funds in Budget line 10-10-400-00 for such projects for the 2020-2021 fiscal year; and

WHEREAS, the City Council passed resolution 2020-31 on August 31, 2020 establishing that all such projects be approved by the City Council; and

WHEREAS, the City Council conducted a work session on September 14, 2020 to determine which of these projects should be immediately pursued.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and City Council of the City of Cameron, Missouri, as follows:

Section 1. Chamber of Commerce, Main Street, City Collaborative projects - $15,000. This project list is attached as List B and further details the specific collaborative projects to be executed by the three collaborating parties.

Section 2. Community Center Parking Lot - $40,000. This project is subject to further acceptable negotiation with collaborating parties and is to be brought back to Council with an exact amount pending negotiations.

Section 3. Lake Projects - $10,000. This project consists of numerous smaller projects to be brought back to Council when specifically detailed.

Section 4. Business Park Sign - $10,000. This project will be brought back to Council for approval once a request for proposals has been executed and acceptable bids received for consideration.

Section 5. Image Improvement - $30,000. This project list is attached as List A and details the specific items to be negotiated with the Golf Course and School District with the exception of Item 11, Golf Course Parking Lot, and Item 12, Destination Playground Equipment, both of which are postponed pending further study and collaboration.

Section 6. Garrison Flag Project - $40,000. This project is subject to further negotiation acceptable with collaborating parties and is to be brought back to Council with an exact amount pending negotiations.

Section 7. Weed Kill on Traffic Islands - $1,000. This project is approved.

PASSED AND APPROVED this 21st day of September 2020.

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Mayor Dennis M. Clark

ATTEST:

_____
City Clerk

COMMUNITY PROJECT DISCUSSION ITEMS

				Results of Sept 14, 2020 Work Session
1	**Chamber - Main Street - City collaborative projects**		**$ 42,500**	***15,000***
2	Tree City Grant Match		$ 1,000	
3	Student Volunteer Organization sponsorship		$ 1,000	
4	Large Trash Pickup		$ 20,000	
5	Adjust City Limit Boundaries		$ 1,000	
6	Stage - Amphitheater (Community Park)		$350,000	
7	**Community Center Parking Lot**		**$ 40,000**	***40,000***
8	7th Street Box Repair/Failure		$ 40,000	
9	Sidewalk Repair		$ 20,000	
10	**Lake Project**			***10,000***
	A. Grindstone Improvements		$ 50,000	
	B. 3 Lakes Improvements		$ 100,000	
11	Detention Basins		$ 40,000	
12	**Industrial Park Sign**		**$ 40,000**	***10,000***
13	**Image Improvements (List A)**		**$ 70,000**	***30,000***
14	Parkview Elementary School Playground		$300,000	
15	**Large Garrison Flag Project**		**$ 40,000**	***40,000***
16	Multiple Location Smaller Flag Project		$ 1,000	
17	**Weed Kill on Islands**		**$ 1,000**	***1,000***
18	Communication Officer (Collaborative)		$ 10,000	
19	Dog Park Rules Sign (in progress)		-	
20	Destination Playground Equipment - Community Park		$300,000	
21	Picture Frame Project - Various Offices		$ 1,000	
22	New Building Inspector Position		$ 17,000	
23	Downtown Mural		$ 20,000	
		Total	$1,505,500	***$146,000***

List A **Image Improvements**

1.	Replace existing golf course fence	15,000
2.	Tear out concrete golf cart ramp	1,000
3.	Regrade NE corner of golf course – approximately 30 feet	1,000
4.	Turn dead tree stump on Park Ave into a wood sculpture	-0-
5.	Beautify the school campus with tree planting – City dig hole where school wants, and school provides trees.	1,000
6.	Four times a year, or as needed, the City uses hot patch Machine and fill in potholes for fee on school campus	4,000
7.	Overflow parking, City does curb cut and flat work for an Entrance onto grass field by Veterans Middle School. The City installs a gate which shall remain closed unless the school opens it. School pays for gate and concrete.	-0-
8.	If superintendent wants, city deliver parts of the concrete columns from the old college as pieces of Cameron history.	3,000
9.	Large flag on corner of Hwy 69 and South Street showcasing the entrance into the school campus, with cost shared.	1,000
10.	Memorial stone placed somewhere on the school campus With the story of our veterans.	2,000
11.	Asphalt park lot at golf course for both golf course and school use, with majority of cost paid for by City.	40,000
12.	Joint city, school and park purchase the destination Playground equipment and turf for Parkview School.	300,000
13.	Handicap parking at Goodwin Field, city does the grading and flat work and the school pays for the concrete.	2,000
	Total	$370,000

List B **Chamber Collaborative Projects**

1. We have changed the "Walnut Street Initiative" to the "Chamber Initiative" and have funded this project with almost $25,000 from Cameron Chamber of Commerce reserves. We envision this program as the catalyst in beautifying our community. We are prepared to offer Chamber businesses a matching grant of up to $500.00 on projects designed to improve their storefronts, increasing the appeal of their business and our community. We anticipate offering 10 matching $500.00 grants per year as approved by the Cameron Chamber Board of Directors.

********* If the City is able to match the Chamber's investment in this Initiative per year ($5000.00), then we can offer an additional 10 matching grants OR offer grants up to $1000.00 per business for 10 projects a year!

2. The Chamber of Commerce is looking at a new slogan (brand) for the town to progress from "Crossroads of the Nation". A slogan/brand that highlights livability while being progressive in recruiting new jobs/business to our area. We believe this process starts with a wider scope of marketing to our current residents, as well as prospective visitors through the rental of billboard space on Interstate 35 to showcase the many positives that our community offers such as area trails, parks, community, outstanding school, and finishing with the new pool--coming soon.

********* We anticipate the investment in a lighted billboard on I-35 with 2 sign changes to be $7500 per year total. We ask the City to include only a 1/3 of the project cost on the community projects of $2500 per year with the Chamber covering the rest through our budget and sponsorship.

3. The Chamber of Commerce would like to partner with Main Street in beautifying the community and spreading positive message through the use of City Light Pole Banners. Each banner will contain a city/chamber logo with a message promoting the area (example:). We estimate the cost w/hardware for 72" X 30" banners to be $120.00 each. We plan to purchase approximately 80 banners that will go through the entire town on Walnut Street and include downtown streets, costing close to $10,000. We project these banners to have a life of 3 years.

*********We ask the City to fund 1/2 of this project for $5000 with the Chamber and Main Street covering the rest through our budgets and sponsorship.

4. We would like to beautify our community with the use of flower planters through light pole baskets or sidewalk planters. We would like to pursue an upkeep management strategy, possibly hiring Clinco to maintain these planters or area clubs. We would like to pursue conversations with City officials if there are planters in storage or purchase new ones for a unified community look/feel. We expect costs of new planters with flowers to be in excess of $300 each plus a negotiated management fee. We estimate 20 planters plus a management fee to be $7500.

*********We ask the City to fund 1/3 of this project at a cost of $2500 with the Chamber making up the difference using our budget and sponsorship.

These 4 projects would provide an incredible difference in our community for beautification, marketing, and town pride that we believe is the intention of the Community Projects Fund.

The Chamber ask to the City to complete these projects is only $15,000 (42.86%) of the $35,000 total cost. We would be happy to meet and discuss these projects in greater detail. As well as rank these projects in value of importance that we believe they are to our organization and community.

Thank you for your consideration.

Tony Clark

Cameron Chamber of Commerce President