Memo

To: Mayor and City Council

Fr: Shellby Hendee, Development Director

Dt: April 25, 2011

Re: Appointment, Tourism Commission

ISSUE
Upon her move to Gladstone, Kathy Swindler has resigned from the Cameron Tourism Commission creating a vacancy. We have advertised seeking interested candidates and two have indicated interest. Their resumes are attached.

1. Brandi Derstler is a Community Development Specialist for Community Action Partnership (CAP) in Cameron, and served as Youth Employment and Training Counselor plus Adult and Dislocated Worker Case Manager for CAP. She also is a tax preparer for H&R Block and graduated Summa Cum Laude with a B.A. in History from Missouri Western State University in St. Joseph, MO.

2. Kimberly Manning owns and operates the Trails End Trading Post, formerly Global Fireworks, since 1990. She also has experience as a Route Salesperson for Metz Baking Company in N. Kansas City, served as clerk/attendant for United Cooperatives service station in Plattsburg, key entry in the Central Order department at Farmland Industries HQ in Kansas City as well as Farmland's facility in Aurora, Colorado as receptionist.

Following appointment to fill-out the Commission, members plan to conduct a one-day strategic planning workshop in late May. The workshop will be facilitated by Jack Randall of Randall Resources in Cameron. A few months ago, commissioners met with Tracy Kimberlin of Springfield and Marci Bennett of St. Joseph for an idea-sharing session in preparation for strategic planning.

Since the Tourism Commission is newly-reactivated with inexperienced members and has had only two meetings, it is felt that they may not have the familiarity found in other, older boards to make a membership recommendation and may feel awkward if asked to do so. Thus, the Tourism Commission has not met to make recommendation on this appointment.

ACTION
Staff and Tourism Commission Chair George Pratt ask that the City Council appoint one of the two above-referenced applicants to serve the remainder of a two-year term on the Cameron Tourism Commission.